



Dear Sponsor:

The Town of Cedarburg is grateful for your continued support of recreation activities! Sponsor donations are a big reason we are successful in making available quality programming and facilities. Specifically in 2016, sponsor dollars helped us:

- Keep fees low for families
- Replace equipment on a regular basis to keep kids safe
- Allow us to provide coach training for volunteer Little League & Flag Football Coaches
- Improve our baseball fields and parking facilities

In 2016, our Little League program had over 440 players, and our Cedarburg Flag Football program has grown to nearly 200 players. Survey responses show we continue to grow program size without sacrificing quality. Following this season, 98% of Little League parents said their child will play again next season.

Sponsor benefits include field banners, logos on player shirts, and active business links on the Town website. We offer the greatest exposure available for recreation advertising in the community to the largest audience, reaching parents in Cedarburg, Grafton, Mequon, Saukville, Port, and Jackson. This maximizes your advertising dollar!

You may receive solicitations from other programs, but we want you to know how much of a difference your support has made over the years, and ask that you consider to support our self-funding (no tax dollar support) recreation programming in 2017. To demonstrate how our program operates, the numbers below show it in black and white:

**Town Recreation Programming**  
**Sponsorship Support + Registration Fees = 100%**  
**Taxpayer Support = 0%**

I want to thank you for your consideration of your continued support as we head into our 2017 calendar year! Please see the following page for sponsorship details.

Sincerely,

Paul Jungbauer  
Recreation Coordinator

Eric Ryer  
Assistant Administrator/Clerk



## 2017 Sponsorship Categories

### **Backstop Sponsor: \$2,000**

4 spots available

Town provided banner on the upper corner of one of two backstops. ( large 5 ft. x 10 ft. banner)

**Plus all non-banner benefits in categories below**

### **PLATINUM: \$1,500** 4 spots available

Pick one of two options:

Town provided 3'x10' banner on one of two exclusive scoreboards

Town provided 5'x10' banner on concession stand or shed

**Plus all non-banner benefits in categories below**

### **GOLD: \$1,000**

Town provided 4' x 6' banner on the cedar property line fence

Business Name on every player t-shirt

Opening Day Acknowledgement (baseball/softball)

Throw out opening pitch/coin toss (baseball/softball)

**Plus all non-banner benefits in categories below**

### **SILVER : \$500**

Town provided 3' x 5' banner hung inside the dugouts

Logo on the 4<sup>th</sup> of July Float

**Plus all non-banner benefits in categories below**

### **BRONZE : \$250**

Business logo in Town Newsletter (mailed to over 2,200 homes)

Business logo on CedarburgTV (Time Warner, AT&T U-verse & Internet)

Sponsor Plaque

## Additional Opportunities

Contact Town Hall if you are interested in sponsoring another element of the park such as bleachers, field lights, playground equipment, tree planting, or in-kind contributions.



(Turf Field with Lighting on Allison Kasten Field)



(Championship games played at Concordia University)