



Dear Sponsor:

The Town of Cedarburg is grateful for your continued support of recreation activities! Sponsor donations are a big reason we are successful in making available quality programming and facilities. Specifically in 2017, sponsor dollars helped:

- Keep fees affordable for families allowing greater access
- Replace equipment on a regular basis to keep kids safe
- Allow us to provide coach training for volunteer coaches
- Improve our baseball fields

In 2017, our Little League program had over 435 players, and our Cedarburg Flag Football program has grown to nearly 225 players. Survey responses show we continue to grow program size without sacrificing quality. Following this season, 99% of Little League parents said their child will play again next season.

In order to recognize your commitment to our community youth, **sponsor benefits include field banners, logos on player shirts, and active business links on the Town website.** We offer the greatest exposure available for recreation advertising in the community to the largest audience, reaching parents in Cedarburg, Grafton, Mequon, Saukville, Port, and Jackson. This maximizes your advertising dollar!

You may receive solicitations from other programs, but we want you to know how much of a difference your support has made over the years, and ask that you consider to support our self-funding (no tax dollar support) recreation programming in 2018. To demonstrate how our program operates, the numbers below show it in black and white:

Town Recreation Programming
Sponsorship Support + Registration Fees = 100%
Taxpayer Support = 0%

I want to thank you for your consideration of your continued support as we head into our 2018 calendar year! Please see the following page for sponsorship details.

Sincerely,

Paul Jungbauer
Recreation Coordinator

Eric Ryer
Assistant Administrator/Clerk



2018 Sponsorship Categories

Backstop Sponsor: \$2,000

4 spots available

Town provided banner on the upper corner of one of two backstops. (large 5 ft. x 10 ft. banner)

Plus all non-banner benefits in categories below

PLATINUM: \$1,500 4 spots available

Pick one of two options:

Town provided 3'x10' banner on one of two exclusive scoreboards

Town provided 5'x10' banner on concession stand or shed

Plus all non-banner benefits in categories below

GOLD: \$1,000

Town provided 4' x 6' banner on the cedar property line fence

Business Name on every player t-shirt

Opening Day Acknowledgement (baseball/softball)

Throw out opening pitch/coin toss (baseball/softball)

Plus all non-banner benefits in categories below

SILVER : \$500

Town provided 3' x 5' banner hung inside the dugouts

Logo on the 4th of July Float

Plus all non-banner benefits in categories below

BRONZE : \$250

Business logo in Town Newsletter (mailed to over 2,200 homes)

Business logo on CedarburgTV (Time Warner, AT&T U-verse & Internet)

Sponsor Plaque

Additional Opportunities

Contact Town Hall if you are interested in sponsoring another element of the park or upcoming Cedarburg Sports Complex such as bleachers, field lights, playground equipment, tree planting, or in-kind contributions.



(Turf Field with Lighting on Allison Kasten Field)



(Championship games played at Concordia University)