

# RECYCLING SURVEY RESULTS

2014

To gather resident input, the Town Board approved the issuance of a recycling survey beginning in April 2014. The survey was available online and in the Town Newsletter with responses due May 16th. There were 991 total survey respondents.

Before taking the survey, respondents were asked to consider the following scenario:

The Town could contract with a private recycling company to collect your paper, glass, metal cans/lids/foil, plastics (#1, 2, 3, 5, 6, 7), magazines, cardboard/paperboard, Styrofoam, and telephone books. All of these recyclables would be placed together (comingled) in a 96 gallon cart and collected every other week from the end of your driveway. Town staff/equipment would not be used to provide this service. The estimated monthly cost per household is between \$3.00 - \$3.50. There would be no additional cost for the cart and it would be delivered to your home for free. Additional carts could be purchased and used. It is likely this service would be listed as a separate fee on your tax bill. Other recyclables, such as yard waste, electronics, batteries, tires, waste oil, and scrap metal, would not be collected curbside but could still be disposed of behind Town Hall.

In summary, a significant majority of survey respondents (69%) are willing to pay between \$3.00 - \$3.50 per month for curbside collection. Seventy-five percent of respondents currently use the Town Recycling Center and 60% feel the Recycling Center is convenient. About half (48%) said their family would recycle more with curbside collection. Three out of every four respondents indicated their family would save time with curbside recycling. Most (81%) thought every other week collection would be frequent enough. And of those that don't currently recycle, most said they would be more likely to recycle if the Town switched to curbside collection by a private company.

The full survey results are detailed below.

**Would you be willing to pay between \$3.00 - \$3.50 per month for curbside collection?**

Yes 69% No 31%

**Which statement best describes how you currently recycle? Please check only one below.**

At the Town Recycling Center 75%

Curbside through a private company 16%

By other means (i.e. at work) 4%

I don't recycle 6%

**If you don't recycle now, would you be more likely to recycle if the Town switched to curbside collection by a private company?** Yes 11% No 2% Not applicable because I do recycle now 88%

**Do you think the recycling center is convenient?** Yes 60% No 40%

**Would your family recycle more with curbside collection?** Yes 48% No 52%

**Would your family save time with curbside recycling?** Yes 75% No 25%

**Would every other week pickup of recyclables curbside be frequent enough?** Yes 81% No 19%