



# TOWN of CEDARBURG

## CEDARBURG POOL SURVEY

The Cedarburg Community Pool, located on Evergreen Blvd. in the City of Cedarburg, was constructed in 1995-1996 with financing from both the City and Town of Cedarburg. An agreement between the Town and City of Cedarburg allows Town residents to utilize the pool at the same fee levels and with the same privileges as City residents. The pool agreement will expire on December 31, 2015. The Town Board commissioned this survey to gather Town resident input before a decision is made on whether to continue to financially support the pool.

This survey offers the most comprehensive look into resident perceptions of the pool to date. There were seven hundred and fifty-seven residents that participated in the survey. The survey was made available to residents in three ways: Town newsletter, online, and at the Town's two polling locations on April 7th. Surveys were accepted from March 27, 2015 to April 24, 2015.

In summary, most respondents (79%) think the Town Board should negotiate a new pool agreement with the City of Cedarburg. A majority (54%) of respondents say the pool should be run like the Town's recreation program, which is 100% self-supporting through user fees and sponsors. Thirty-four percent don't want property taxes to fund the pool. The remaining 64% of respondents think it's appropriate for the Town to use at least some property tax revenue to finance pool operations.

Nearly seven out of ten respondents believe paying the same fee as City residents and having priority status for swim lesson registrations adds to the quality of life in the Town. Most give the Cedarburg Pool a favorable rating (68% Excellent/Good). Forty-five percent of respondents say they/their family never use the pool.

**1.) How often do you or someone in your family use the Cedarburg Community Pool? Please check only one.**

Once a Week 24%    Once a Month 16%    Once a Year 15%    Never 45%

**2.) How do you rate the Cedarburg Community Pool? Please check only one.**

Excellent 38%    Good 30%    Fair 4%    Poor 1%    No Opinion 27%

**3.) Which community pool do you or your family most frequently use? Please check only one.**

Cedarburg 50%    Grafton 2%    Mequon 1%    Port Washington 1%

Germantown 0%    Other (i.e. YMCA) 6%    I don't use a pool 40%

**4.) Which statement below do you agree with most? Please check only one.**

46% My annual property taxes should continue to be used to cover operating deficits at the pool.

54% The pool should be run like the Town's recreation program, which is 100% self-supporting through user fees and sponsors.

**5.) How much property tax revenue do you think is appropriate for the Town to contribute to the pool over the next 10 years? Please check only one.**

\$0 34%    \$1-\$100,000 33%    \$100,001- \$200,000 18%    \$200,001 - \$300,000 7%

\$300,001 or more 6%

**6.) Does paying the same fee as City residents and having priority privilege for lesson enrollment add to the quality of life in the Town of Cedarburg?**

Yes 69%    No 31%

**7.) Do you support the Town Board entering into negotiations with the City of Cedarburg for a new pool agreement?**

Yes 79%    No 21%

**Comments: (All comments can be found in the attached document)**