



2014

Year In Review

A brief summary of the Town's major accomplishments and key performance indicators for 2014.



2014 Accomplishments

Financial Management

- Bond Rating Upgrade from 'AA' to 'AA+'
- Very Strong Local Economy & Budgetary Flexibility
- Strong Management Conditions & Budgetary Performance

Pro-Business

- Approved 3 New Business Development Loans Totaling \$125,000
- Design Guidelines & Standards to protect business investments

New Construction

- Largest Percent Increase (1.35%) in Net New Construction in Ozaukee County
- 19 single-family home permits
- St. Francis Borgia Education & Activity Center

Efficiency & Innovation



1,508 Miles
69 Hours
Saved Due to
Refuse Route
Optimization
Study



\$8,000
Saved Due to
Calibration of
our Snow
Plow Salters



\$6,500
Saved Due to
In-house
equipment
repairs

(**\$1,500 alone by fixing**
the grader shown above)



2014 Accomplishments

Recreation: Record Participation*



Youth Baseball & Softball

- 457 participants*
- 92% said they'll play next year
- 100% self-funded



CEDARBURG FLAG FOOTBALL LEAGUE

Youth Flag Football

- 159 participants*
- 92% said they'll play next year
- 100% self-funded



Deep Water Toning

- 81 participants
- 94% said they'd recommend program to a friend
- 100% self-funded



2014 PERFORMANCE METRICS

We strive to provide Town services in an efficient and cost-effective manner. Below are three key performance indicators: Bond Rating, Net New Construction, and Tax Rate. Our bond rating reflects our overall financial management practices. Net new construction quantifies the increase in the Town's tax base. The tax rate is applied to each parcel in the tax base to fund Town government.

Bond Rating

AA+

Trend: Increase from AA rating

Net New Construction

1.35%

County Rank: 1st

Tax Rate

\$2.32

Trend: 8th Year No Increase

Resident Satisfaction

Top 5 Services with Excellent or Good Rating

