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FOR IMMEDIATE RELEASE

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Town Launches Redesigned Web Site

Site features new content and improved functionality

On Monday, the Town of Cedarburg launched a redesigned web site to provide the public easier and quicker access to news and information. This inexpensive redesign effort, which began in 2009, was performed to a great extent by Town employees. In-house staff developed the new design and uploaded the content with the help of an unpaid intern. A local web site development company provided the technical expertise needed to pull it all together.

Improved functionality and new features were central to the redesign effort. Site navigation improvements, such as the new **I Want To . . .** section that provides a list of commonly sought services, will allow the public to more easily locate the information they need. A new interactive element of the site allows residents to volunteer online for a variety of opportunities, including consideration for Town boards and commissions, CedarburgTV, and recreational programming.

New content added to the we site includes a link to a video called *Town of Cedarburg . . . A Great Place To Live*, which highlights the residential opportunities available in the Town's six new subdivisions. Other information, such as pages focused on schools and businesses, added to the web site provides a better-rounded picture of the Town.

Aesthetic enhancements were made throughout the site to better represent the town's vitality and unique charm. Many of the pictures featured were taken by residents and submitted for consideration in the *My Town Photo Contest*.

Comments on the web site are encouraged and can be made via e-mail under the **I Want To . . .** drop down menu on the new site.

Town of Cedarburg, Wisconsin

The Town of Cedarburg, which is home to Wisconsin's last [covered bridge](#), strives to maintain its rural charm and high-quality of life while balancing growth and progress. The Town is located in Ozaukee County, which is ranked [the 2nd Best Place to Raise a Family](#) by Forbes.com. For more information, visit www.town.cedarburg.wi.us

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