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FOR IMMEDIATE RELEASE

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Video Chronicles Turn Halle Preservation Efforts *Demonstrates Town's Pro-business Philosophy*

A newly released video chronicles past and present efforts to preserve and restore the Turn Halle, one of Cedarburg's most historically significant buildings. Turn Halle was built in 1867 by local merchants and farmers and is located at 236 Hamilton Road in the Town's Hamilton Historic District. It originally served as a combination meeting hall and gymnasium for the Turnverein Society and is now the last remaining building of this type in the United States. On July 1, 1976, it was entered on the National Register of Historic Places.

The video was created by Henke & Associates, a creative strategic marketing firm that purchased the Turn Halle from the Cedarburg Landmark Preservation Society in 2009 for the purpose of relocating their business to the space. Henke & Associates worked closely with Town and state preservation officials to ensure the original character of the building was retained during the renovation.

"The Turn Halle restoration project could not have been accomplished without many people and organizations... Notably the Town of Cedarburg. With the town's help, we were able to realize our vision and create an entirely new, creative workspace in a historic landmark," stated Jack Henke, President/Creative Director for Henke & Associates.

"The Town of Cedarburg is very business-friendly and we do what we can to foster an attractive environment to expand an existing or locate a new business," explained Town Board Chairman Dave Valentine. "We partnered with Henke & Associates to accomplish the goal of restoring a historic structure that would allow Henke & Associates to relocate their business to the Town," continued Valentine.

Due to the unusually small size of the Turn Halle property, the Town agreed to let Henke & Associates use the Hamilton Park parking lot across the street for staff and visitor parking.

The video is now available on [YouTube](#) or [CedarburgTV](#) on demand under the About tab. This 4 minute video will also run before movies at the Rivoli Theatre in downtown Cedarburg this fall.

Special thanks to Wayne Larrivee, the radio play-by-play voice of the Green Bay Packers, for narrating the video and to the Greater Cedarburg Foundation and the Cedarburg Landmark Preservation Society for funding the video.

Town of Cedarburg, Wisconsin

The Town of Cedarburg, which is home to Wisconsin's last [covered bridge](#), strives to maintain its rural charm and high-quality of life while balancing growth and progress. The Town is located in Ozaukee County, which was ranked [the 2nd Best Place to Raise a Family](#) by Forbes in 2008. In 2011, Forbes named Cedarburg one of [America's Prettiest Towns](#). For more information, visit www.town.cedarburg.wi.us or www.cedarburgtv.com.