

**TOWN OF CEDARBURG
ORDINANCE NO. 2013-10**

An Ordinance to Amend Chapter 320 Zoning, of the Town of Cedarburg Code of Ordinances, Ozaukee County, Wisconsin.

WHEREAS, the Town of Cedarburg regulates the size, type, construction standards, maintenance and placement of signs situated within the boundaries of the Town of Cedarburg, Wisconsin; and,

WHEREAS, the Plan Commission recommended that the Town Board approve the proposed ordinance to the Town of Cedarburg Code of Ordinances; and,

WHEREAS, the Town Board held a public hearing regarding this proposed ordinance, a notice of which was published twice, with the second notice published at least seven days prior to the date of the hearing,

NOW, THEREFORE, BE IT ORDAINED by the Town Board of the Town of Cedarburg, Ozaukee County, Wisconsin, that the following sections of Chapter 320 of the Town of Cedarburg Code of Ordinances are hereby amended to read as follows:

**(The text modified with a strikethrough shall be deleted).
(The text modified with an underline shall be added).**

§ 320-84. Exemptions.

B. The following temporary signs shall also be exempted from § 320-80 of this article subject to the following conditions:

(3) Grand opening signs and banners. The following signs are allowed for business uses only.

(a) Grand opening signs. One grand opening sign not exceeding 48 square feet may be displayed for a maximum of 60 days.

(b) Horizontal Banners. A horizontal banner may be allowed subject to the following:

(1) Banner size is limited to 5% of store frontage, up to 60 square feet maximum.

(2) Banners may not be displayed for more than 30 consecutive days.

(3) Individual businesses may be limited to 12 banner events a year.

(4) There may be no more than one horizontal banner erected per site at one time unless the site is located on a corner lot or the lot has multiple road frontages. In this case, one horizontal banner for each side of the site abutting the road will be permitted, with size limits as described in Subsection b.

(5) The owner of property displaying any banner shall be required to properly maintain the appearance of all parts and supports of the sign as directed by the Town. In the event

that the banner is not properly maintained, it is subject to removal as provided in § 320-91B.

(c) Feather banners. Feather banners may be allowed subject to the following:

- (1) Feather banner size is limited to 30 square feet each.
- (2) The number of feather banners is limited to no more than five feather banners per property; if the property has one horizontal banner allowed per Town Code, then the property is limited to no more than four feather banners at the same time. If the property has two horizontal banners allowed per Town Code, then the property is limited to no more than three feather banners at the same time.
- (3) Feather banners may be placed up to the property line subject to meeting setback requirements with other applicable jurisdictions.
- (4) There is no time limitation for displaying feather banners subject to conformance with this subsection.

AND

§ 320-88. Permitted signs.

~~D. Special event signs. For all special event signs, only the following signs are allowed for business uses subject to issuance of a permit in accordance with § 320-80 of this article:~~

- ~~(1) Grand opening signs. One grand opening sign not exceeding 48 square feet shall be allowed per business. The sign may be displayed for a maximum of 60 days.~~
- ~~(2) Banners. Special event banners shall be allowed for each business subject to the following:
[Amended 1-7-2009 by Ord. No. 2009-1]~~
 - ~~(a) Banner size is limited to 5% of store frontage, up to 60 square feet maximum.~~
 - ~~(b) Banners may not be displayed for more than 30 consecutive days.~~
 - ~~(c) Individual businesses may be limited to 12 banner events a year.~~
 - ~~(d) There may be no more than one banner erected per site at one time unless the site is located on a corner lot or the lot has multiple road frontages. In this case, one banner for each side of the site abutting the road will be permitted, with size limits as described in Subsection A.~~
 - ~~(e) The owner of any banner shall be required to properly maintain the appearance of all parts and supports of the sign as directed by the Town. In the event that the banner owner does not provide proper banner maintenance within 10 days after written notification from the Town, the banner may be removed as provided in § 320-91B.~~

~~ED~~. Seasonal sign. "Seasonal sign" shall be defined as any sign meeting the criteria below and referring to agricultural activities. Seasonal signs may be on-premises or off-premises directional signs for the purpose of announcement of an agricultural seasonal event and may be permitted for a limited period of time in any district in accordance with § 320-80 of this article and subject to the following:

[Added 10-7-2009 by Ord. No. 2009-14]

~~EE~~. A-frame, sandwich board, sidewalk, or curb signs. For the sake of this section, "sandwich board" shall refer to a portable hinged or unhinged A-frame, sandwich board, sidewalk or curb sign. These signs shall be subject to the following criteria below:

[Added 1-6-2010 by Ord. No. 2010-1]

AND

§ 320-83. Prohibited signs.

G. *Editor's Note: Former Subsection G, regarding A-frame, sandwich board, sidewalk, or curb signs, was repealed 1-6-2010 by Ord. No. 2010-1; see now § 320-88F. Said ordinance also redesignated former Subsections H through W as Subsections G through V.* Banners, pennants, streamers, balloons, and other gas-filled figures, except as a temporary sign, as may be provided for in other provisions of this § 320-88D of this article.

U. Signs, cards, ~~banners~~, pictures, handbills, sign posters, advertising, or notices of any kind, on any curb, street, walk, public street surface, fence, board, barrel, box, case, railing, pole, post, bridge, tree, barricade, material, bridge fender, dock, pile, building or structure of any kind on public ground, public waterway or upon any structure projecting over any public street, public ground or public waterway within the Town except by Town Board authorization.

V. Outdoor advertising, ~~devices such as banners~~, decorative displays or other advertising devices of cloth, paper, or other nonrigid materials, except as may be otherwise permitted by this article.

AND

§ 320-87. Location standards.

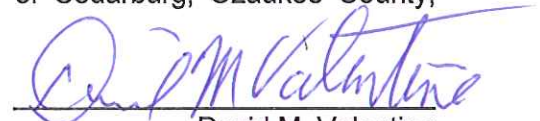
A. In any zoning district, no sign or sign supporting structure shall be set back/offset less than 10 feet from any abutting lot line and/or right-of-way unless otherwise specified in this article.

This ordinance shall be in full force and effect upon its passage and posting as provided by law.

PASSED AND ADOPTED by the Town Board of the Town of Cedarburg, Ozaukee County, Wisconsin, this 4th day of September, 2013.



Debra Otto
Town Clerk



David M. Valentine
Town Chairman