

**TOWN OF CEDARBURG
ORDINANCE NO. 2013-9**

An Ordinance to Amend Chapter 320 in regards to digital electronic signs in the Town of Cedarburg Code of Ordinances, Ozaukee County, Wisconsin.

- WHEREAS,** The Town of Cedarburg is a body corporate and politic; and
- WHEREAS,** the Town Board exercises village powers by Ch. 61, Wis. Stats.; and
- WHEREAS,** the Plan Commission has reviewed the Town Code regarding allowing digital electronic signs,
- WHEREAS,** the Plan Commission understands there is to be a balance of visibility and safety when allowing such digital electronic signs,
- WHEREAS,** the Plan Commission has reviewed this ordinance, and has made a favorable recommendation to the Town Board for its adoption,
- WHEREAS,** the Town Board held a public hearing regarding the proposed amendments, a notice of which was published twice, once at least ten days prior to the date of the hearing;

NOW, THEREFORE, BE IT ORDAINED by the Town Board of the Town of Cedarburg, Ozaukee County, Wisconsin, that Chapter 320 of the Town of Cedarburg Code of Ordinances is hereby amended to read as follows:

**(The text modified with a strikethrough shall be deleted).
(The text modified with an underline shall be added).**

§ 320-83. Prohibited signs.

F. Flashing or rotating signs, message crawl signs, ~~digital electronic signs~~, signs containing moving parts, and signs containing reflective elements which sparkle or twinkle in the sunlight. ~~Signs indicating the current time and/or temperature may be permitted provided that they meet all other provisions of this article and subject to approval of the Plan Commission.~~

§ 320-88. Permitted signs.

B. Commercial, industrial, park, and institutional uses. For all commercial, industrial, park, and nonreligious institutional uses, only the following signs are hereby allowed subject to issuance of a permit in accordance with § **320-80** of this article:

(10) Digital electronic signs. Digital electronic message signs are permitted in any business zoning district, or government, institutional or religious use in any zoning district as follows:

- (a) The maximum size shall be thirty-two (32) square feet per face.
- (b) Messages other than time and/or temperature can change once per day.
- (c) Animation, flashing, or scrolling is prohibited; only one color is allowed.
- (d) Digital electronic signs shall be part of a permanent sign, and its area shall be included in the calculation of the maximum allowable permanent sign size.
- (e) Digital electronic signs shall be limited to one (1) per site.

(f) Digital electronic signs indicating the current time and/or temperature are allowed to change once every 30 seconds.

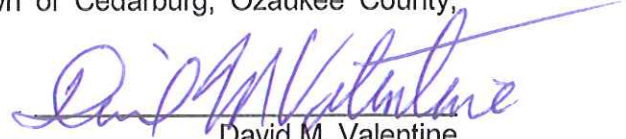
**(The above text modified with a strikethrough shall be deleted).
(The above text modified with an underline shall be added).**

This ordinance shall be in full force and effect upon its passage and posting as provided by law.

PASSED AND ADOPTED by the Town Board of the Town of Cedarburg, Ozaukee County, Wisconsin, this 10th day of July, 2013.



Debra Otto
Town Clerk



David M. Valentine
Town Chairman